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Camcorders - France

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Abstracts

The emergence of high definition in camcorders revitalised the sector boosting value sales. Another important trend is the strong innovation in making camcorders easier to use with increased recording capabilities. Nowadays, camcorders need to be plugged in via one cable connector to watch videos on TV.

Euromonitor International's Camcorders in France report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Analogue Camcorders , Analogue Cameras , Digital Camcorders, Digital Cameras, E-Book, HD Camcorders, Other Portable Media Players, Photo Printers, Portable MP3 Players, Portable Multimedia Players, Portable Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Camcorders market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Camcorders in France
Euromonitor International
September 2010

LIST OF CONTENTS AND TABLES

Executive Summary
Price Deflation
Record Volume Sales in Some Sectors
Samsung Remains the Leader
Darty, Boulanger and E-commerce Enjoy A Surge in Popularity
Innovation To Combat Maturity in the Forecast Period
Key Trends and Developments
Global Recession
Trend Towards Multi-functional Products
Sustainable Consumption Heats Up the Consumer Electronics Industry
3d: Hopes and Doubts
Specialist Retailers
Summary 1 Leading Specialist Retailers 2009
Market Data
Table 1 Sales of Consumer Electronics by Category: Volume 2004-2009
Table 2 Sales of Consumer Electronics by Category: Value 2004-2009
Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2004-2009
Table 4 Sales of Consumer Electronics by Category: % Value Growth 2004-2009
Table 5 Consumer Electronics Company Shares 2005-2009
Table 6 Consumer Electronics Brand Shares 2006-2009
Table 7 Sales of Consumer Electronics by Distribution Format 2004-2009
Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2009-2014
Table 9 Forecast Sales of Consumer Electronics by Category: Value 2009-2014
Table 10 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2009-2014
Table 11 Forecast Sales of Consumer Electronics by Category: % Value Growth 2009-2014
Definitions
Summary 2 Research Sources
Archos SA
Strategic Direction

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Key Facts
Summary 3 Archos SA: Key Facts
Summary 4 Archos SA: Operational Indicators
Company Background
Production
Competitive Positioning
Boulanger SA
Strategic Direction
Key Facts
Summary 5 Boulanger SA: Key Facts
Summary 6 Boulanger SA: Operational Indicators
Company Background
Private Label
Summary 7 Boulanger SA: Private Label Portfolio
Competitive Positioning
Summary 8 Boulanger SA: Competitive Position 2009
Etablissements Darty Et Fils Sa1
Strategic Direction
Key Facts
Summary 9 Etablissements Darty et Fils SA1: Key Facts
Summary 10 Etablissements Darty et Fils SA1: Operational Indicators
Company Background
Private Label
Competitive Positioning
Summary 11 Etablissements Darty et Fils SA1: Competitive Position 2009
Navigon AG
Strategic Direction
Key Facts
Summary 12 Navigon AG: Key Facts
Company Background
Production
Competitive Positioning
Summary 13 Navigon AG: Competitive Position 2009
Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 12 Sales of Camcorders by Category: Volume 2004-2009

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Table 13 Sales of Camcorders by Category: Value 2004-2009
Table 14 Sales of Camcorders by Category: % Volume Growth 2004-2009
Table 15 Sales of Camcorders by Category: % Value Growth 2004-2009
Table 16 Camcorders Company Shares 2005-2009
Table 17 Camcorders Brand Shares 2006-2009
Table 18 Sales of Camcorders by Distribution Format 2004-2009
Table 19 Forecast Sales of Camcorders by Category: Volume 2009-2014
Table 20 Forecast Sales of Camcorders by Category: Value 2009-2014
Table 21 Forecast Sales of Camcorders by Category: % Volume Growth 2009-2014
Table 22 Forecast Sales of Camcorders by Category: % Value Growth 2009-2014

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