

# Camax Optical Corp in Eyewear (Taiwan)

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## Abstracts

Camax Optical Corp is expected to continue to pursue a similar strategy to its present course. The focus is likely to be on younger consumers, tapping into the rapidly emerging area of interest in contact lenses and trend-driven products at affordable prices that this group can afford.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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