

Calzados Gran Turismo in Apparel and Footwear (Venezuela)

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Abstracts

Calzados Gran Turismo is a Venezuelan company focused on the manufacturing and distribution of women's footwear. The company seeks to be recognised nationally and internationally for the quality, comfort and innovation of the women's footwear models it produces, being a pioneer of fast-fashion in Venezuela. Although the brand is identified with women's footwear, Gran Turismo also supplies the market with school shoes for both girls and boys.

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