

Calming and Sleeping in the United Arab Emirates

URL:	https://marketpublishers.com/r/C700FF89DC7EN.html
Date:	June 9, 2015
Pages:	24
Price:	US\$ 990.00
ID:	C700FF89DC7EN

Health experts have claimed that Dubai's citizens suffer from high levels of stress, with symptoms of this including musculoskeletal disorders, insomnia, ulcers, and in some cases, panic attacks. In addition, according to one recent survey which became public in 2013, some 50% of the population of the United Arab Emirates suffers from poor sleep on a regular basis. The main factors behind this are high levels of stress, eating dinner late, poor diet, exposure to noise pollution and the worries...

Euromonitor International's Calming and Sleeping in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Calming and Sleeping market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Calming and Sleeping: Value 2009-2014

Table 2 Sales of Calming and Sleeping: % Value Growth 2009-2014

Table 3 NBO Company Shares of Calming and Sleeping: % Value 2010-2014

Table 4 LBN Brand Shares of Calming and Sleeping: % Value 2011-2014

Table 5 Forecast Sales of Calming and Sleeping: Value 2014-2019

Table 6 Forecast Sales of Calming and Sleeping: % Value Growth 2014-2019

Julphar Gulf Pharmaceuticals in Consumer Health (United Arab Emirates)

Strategic Direction

Key Facts**Summary 1 Julphar Gulf Pharmaceutical: Operational Indicators****Company Background****Production****Competitive Positioning****Summary 2 Julphar Gulf Pharmaceutical: Competitive Position 2014****Executive Summary****Healthy Growth Continues in Consumer Health in the United Arab Emirates in 2014****Forecast Value Growth Is Threatened by GCC Price Harmonisation Initiative****the Strong Consumer Preference for Branded Products Is Difficult To Change****Chemists/pharmacies Continues To Lose Share****Strong Demand for Rx Products Poses A Threat To Demand for OTC Medicines****Key Trends and Developments****OTC Products Sees Healthy Growth in 2014, Driven by Growing Awareness of and Interest in Consumer Health****Raising Awareness of the Country's Rising Obesity Problem Is One of the Key Aims of the Government****GCC Price Harmonisation Impacts Development****Doctors Are Frequently Bypassed, As Patients Seek Advice From Pharmacists Or 'dr Google'****50+ Age Group Becomes the Major Target of Marketing Campaigns for Vitamins and Dietary Supplements****Market Indicators**

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2009-2014

Table 8 Life Expectancy at Birth 2009-2014

Market Data

Table 9 Sales of Consumer Health by Category: Value 2009-2014

Table 10 Sales of Consumer Health by Category: % Value Growth 2009-2014

Table 11 NBO Company Shares of Consumer Health: % Value 2010-2014

Table 12 LBN Brand Shares of Consumer Health: % Value 2011-2014

Table 13 Distribution of Consumer Health by Format: % Value 2009-2014

Table 14 Distribution of Consumer Health by Format and Category: % Value 2014

Table 15 Forecast Sales of Consumer Health by Category: Value 2014-2019

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2014-2019

Appendix**OTC Registration and Classification****Vitamins and Dietary Supplements Registration and Classification****Self-medication/self-care and Preventative Medicine****Switches****Sources****Summary 3 Research Sources**

I would like to order:

Product name: Calming and Sleeping in the United Arab Emirates
Product link: <https://marketpublishers.com/r/C700FF89DC7EN.html>
Product ID: C700FF89DC7EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/C700FF89DC7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**