

Calming and Sleeping in Singapore

<https://marketpublishers.com/r/C691BAC094BEN.html>

Date: May 2015

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: C691BAC094BEN

Abstracts

Sleep deprivation and irregular sleeping patterns became a more widespread phenomenon in Singapore in 2014. Causes of these conditions included long working hours, mentally exhausting activities and shift work. Many working parents juggled a full-time day job and parenting responsibilities after work, causing erratic sleeping patterns and irritability instead of relaxing at home and sleeping early.

Euromonitor International's Calming and Sleeping in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Calming and Sleeping market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Calming and Sleeping: Value 2009-2014

Table 2 Sales of Calming and Sleeping: % Value Growth 2009-2014

Table 3 NBO Company Shares of Calming and Sleeping: % Value 2010-2014

Table 4 LBN Brand Shares of Calming and Sleeping: % Value 2011-2014

Table 5 Forecast Sales of Calming and Sleeping: Value 2014-2019

Table 6 Forecast Sales of Calming and Sleeping: % Value Growth 2014-2019

General Nutrition Centers Inc in Consumer Health (singapore)

Strategic Direction

Key Facts

Summary 1 General Nutrition Centers Inc: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 General Nutrition Centers Inc: Competitive Position 2014

Executive Summary

Consumer Health Posts Healthy Growth in 2014

Government-led Health Incentives Boost Health Consciousness

Players Continue To Compete on Price in 2014

Retailers Race for Multi-channel Consumer Reach

Growth Expected To Slow Due To Maturity of Consumer Health

Key Trends and Developments

Better-informed Decisions Support the Purchase of Proper OTC Medication

Focus on Ingredients for Inner Health and Outer Beauty

Health Campaigns by Singapore's Government Urge Consumers To Exercise

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2009-2014

Table 8 Life Expectancy at Birth 2009-2014

Market Data

Table 9 Sales of Consumer Health by Category: Value 2009-2014

Table 10 Sales of Consumer Health by Category: % Value Growth 2009-2014

Table 11 NBO Company Shares of Consumer Health: % Value 2010-2014

Table 12 LBN Brand Shares of Consumer Health: % Value 2011-2014

Table 13 Penetration of Private Label in Consumer Health by Category: % Value
2009-2014

Table 14 Distribution of Consumer Health by Format: % Value 2009-2014

Table 15 Distribution of Consumer Health by Format and Category: % Value 2014

Table 16 Forecast Sales of Consumer Health by Category: Value 2014-2019

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth
2014-2019

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Summary 3 OTC: Switches 2012-2014

Sources

Summary 4 Research Sources

I would like to order

Product name: Calming and Sleeping in Singapore

Product link: <https://marketpublishers.com/r/C691BAC094BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C691BAC094BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970