

Calming and Sleeping in Bosnia-Herzegovina

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Abstracts

Considering all the stress consumers in Bosnia-Herzegovina have had to deal with during the past two decades, with the ethnic conflict and slow process of economic revival followed by the recent economic crisis, a large number of people regularly use calming and sleeping products. OTC products are a relatively new alternative to traditionally popular Rx varieties, which have become an essential product in many households.

Euromonitor International's Calming and Sleeping in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Calming and Sleeping market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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