

# Calming and Sleeping in Bolivia

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## Abstracts

During the review period, consumer lifestyles in Bolivia became busier and more stressful due to economic development, longer working hours, rising urbanisation and various other factors. As a result, more people began to suffer from insomnia, mild anxiety and similar stress-related problems. Together with improvements in distribution and the growing willingness of consumers to self-medicate for minor health complaints, these trends continued to drive demand for calming and sleeping products in...

Euromonitor International's Calming and Sleeping in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. Forecasts to 2016 illustrate how the market is set to change.

**Product coverage:** Allergy Eye Care, Antihistamines/Allergy Remedies (Systemic), Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Diarrhoeal Remedies, First Aid Kits, Gauze, Tape and Other Wound Care, Haemorrhoid Treatments, Hair Loss Treatments, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Medicated Confectionery, Medicated Shampoos, Motion Sickness Remedies, Nappy (Diaper) Rash Treatments, NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT, Paediatric Cough, Cold and Allergy Remedies, Paediatric Digestive Remedies, Paediatric Medicated Skin Care, Pharyngeal Preparations, Standard Eye Care, Sticking Plasters/Adhesive Bandages, Systemic Analgesics, Topical Allergy Remedies/Antihistamines, Topical Analgesics/Anaesthetic, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Calming and Sleeping market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Inflation and Falling Incomes Slow Demand in Many Product Categories in 2011

Switch Impacts Negatively on Cough, Cold and Allergy (hay Fever) Remedies

Direct Seller Comercial Miclar SRL Continues To Lead the Consumer Health Market

Distribution Via Hypermarkets and Parapharmacies/drugstores Improves in 2011

Economic Factors Will Continue To Hamper Demand for Consumer Health Products

Key Trends and Developments

Government Cracks Down on Illegal Trade in Herbal/traditional Products

Pseudoephedrine Switch Negatively Affects Cough, Cold and Allergy Remedies

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