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Calming and Sleeping in Belgium

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Abstracts

With current value growth of 11% in 2014, calming and sleeping remained the fastest growing category in the market, this performance being even stronger than the 10% CAGR of the review period. While many Belgians still distrust Rx products and are aware of the dangers of addiction, calming and sleeping products are seen as a first step before Rx sedatives. Other than the rising levels of stress and insomnia due to the increasingly hectic lifestyles of Belgian consumers, this performance also...

Euromonitor International's Calming and Sleeping in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Calming and Sleeping market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

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