

## Calming and Sleeping in Belarus

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Demand for calming and sleeping products in Belarus is increasing as insomnia is becoming an increasingly prevalent problem. The reason for this is the rising stress levels which many Belarusians are exposed to in their increasingly hectic lives, which includes longer working hours and a lack of time for relaxation. In addition, increasing urbanisation and rising nocturnal noise levels in busy urban and suburban areas also contributed to growth in calming and sleeping towards the end of the...

Euromonitor International's Calming and Sleeping in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Calming and Sleeping market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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