

Calming and Sleeping in Peru

<https://marketpublishers.com/r/C90496EED7BEN.html>

Date: May 2015

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: C90496EED7BEN

Abstracts

Every year more adults present sleeping or anxiety problems, which accounts for over 10% of the Peruvian population. For those looking for a solution, OTC is an excellent alternative without consulting a psychiatrist which is surrounded by myths about mental illness.

Euromonitor International's Calming and Sleeping in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Calming and Sleeping market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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