

# Calming and Sleeping in the Czech Republic

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## Abstracts

Calming and sleeping registered relatively good performance with a 3% increase in current value sales in 2014. Sales were driven mainly by rising demand for calming and sleeping products amongst Czech consumers as insomnia is a constantly growing problem and interest in self-medication is on the rise amongst Czechs. In addition, the hectic lifestyle most Czechs are adopting brings an increasing number of incidences of other sleeping disorders, depression and anxiety. However, calming and...

Euromonitor International's Calming and Sleeping in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. Forecasts to 2019 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Calming and Sleeping market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Calming and Sleeping: Value 2009-2014

Table 2 Sales of Calming and Sleeping: % Value Growth 2009-2014

Table 3 NBO Company Shares of Calming and Sleeping: % Value 2010-2014

Table 4 LBN Brand Shares of Calming and Sleeping: % Value 2011-2014

Table 5 Forecast Sales of Calming and Sleeping: Value 2014-2019

Table 6 Forecast Sales of Calming and Sleeping: % Value Growth 2014-2019

Green Swan Pharmaceuticals Cr As in Consumer Health (czech Republic)

Strategic Direction

Key Facts

Summary 1 Green Swan Pharmaceuticals CR AS: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Green Swan Pharmaceuticals CR AS: Competitive Position 2014

Walmark As in Consumer Health (czech Republic)

Strategic Direction

Key Facts

Summary 3 Walmark AS: Key Facts

Company Background

Production

Competitive Positioning

Summary 4 Walmark AS: Competitive Position 2014

Executive Summary

Performance of Consumer Health Improves Slightly in 2014

Private Label Continues To See Dynamic Growth Within Consumer Health

Consumer Health Is Dominated by Multinationals

Chemists/pharmacies Remains the Dominant Distribution Channel

Good Prospects for Consumer Health

Key Trends and Developments

Better Consumer Mood Supports Sales of Consumer Health

Private Label on the Rise Within Consumer Health

Competition for Chemists/pharmacies Grows

## Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2009-2014

Table 8 Life Expectancy at Birth 2009-2014

## Market Data

Table 9 Sales of Consumer Health by Category: Value 2009-2014

Table 10 Sales of Consumer Health by Category: % Value Growth 2009-2014

Table 11 NBO Company Shares of Consumer Health: % Value 2010-2014

Table 12 LBN Brand Shares of Consumer Health: % Value 2011-2014

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2009-2014

Table 14 Distribution of Consumer Health by Format: % Value 2009-2014

Table 15 Distribution of Consumer Health by Format and Category: % Value 2014

Table 16 Forecast Sales of Consumer Health by Category: Value 2014-2019

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2014-2019

## Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventative Medicine

Switches

Summary 5 OTC: Switches 2012-2014

Definitions

Sources

Summary 6 Research Sources

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