

Calidad Pascual SAU in Health and Wellness (Spain)

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Abstracts

In 2014, domestic manufacturer Leche Pascual SA introduced its new corporate identity and new name: Calidad Pascual SAU. The company continued to have health and wellness as a key pillar, holding its commitment to its top brands Leche Pascual, present within FF drinking milk and lactose-free milk; Flora, under licence from Unilever, present within FF drinking milk; Vivesoy, the leader of NH soy milk, and Bezoya within NH bottled mineral water.

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