

Caixabank SA in Consumer Finance (Spain)

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Abstracts

In 2016 the company was the leading bank in terms of innovation and the leader in the young consumer segment. It is expected to retain its lead over the forecast period thanks to its advancements in contactless and mobile payments as well as its innovative digital banking solutions. In September 2015 Caixabank launched Caixabank Pay – contactless mobile payment for Android devices. In January 2016 the bank signed a pioneering agreement with Samsung Electronics Co Ltd to enable its customers to u...

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Contents

Strategic Direction

Key Facts

Summary 1 Caixabank SA: Operational Indicators

Competitive Positioning

Summary 2 Caixabank SA: Competitive Position 2015

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