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Caixa Geral de Depósitos SA in Consumer Finance (Portugal)

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Abstracts

Over the coming years, Caixa Geral de Depósitos (CGD) is set to continue trying to reduce operating costs, with the number of branches and employees expected to decline. To ensure its sustainability and competitiveness, CGD is expected to improve services and products offered in key strategic segments such as premium, non-resident and enterprises/SMEs. Regarding SMEs, the bank is expected to invest in the launch of products focused on cash flow and export support. Following other financial insti...

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