

Caixa Geral de Depósitos, Grupo in Financial Cards and Payments (Portugal)

<https://marketpublishers.com/r/C27E67C415CEN.html>

Date: May 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: C27E67C415CEN

Abstracts

In the highly competitive consumer finance market Grupo Caixa Geral de Depósitos is expected to maintain its lead over the forecast period by continuing to invest in new products, and in its image of financial strength, trying to attract savings and diversify sources of liquidity, particularly amongst international markets. At the same time, the company is expected to direct efforts towards the reinforcement of its position in the corporate channel, especially through the development of new...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Financial Cards in Circulation, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Grupo Caixa Geral de Depósitos SA: Operational Indicators

Company Background

Competitive Positioning

Summary 2 Grupo Caixa Geral de Depósitos SA: Competitive Position 2012

I would like to order

Product name: Caixa Geral de Depósitos, Grupo in Financial Cards and Payments (Portugal)

Product link: <https://marketpublishers.com/r/C27E67C415CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C27E67C415CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970