

Caisse d'Epargne, Groupe in Financial Cards and Payments (France)

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Abstracts

Caisse d'Epargne is expected to continue to profit from its image of a cooperative bank and develop charge cards with higher fees as consumers are looking for confidence to bank. At the same time, it is expected to invest in developing the most dynamic category: pre-paid cards.

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Contents

Strategic Direction

Key Facts

Summary 1 Groupe Caisse d'Epargne: Operational Indicators

Company Background

Competitive Positioning

Summary 2 Groupe Caisse d'Epargne: Competitive Position 2012

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