

## Cahan Tea MMC in Hot Drinks (Azerbaijan)

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### Abstracts

Over the forecast period it is expected that Cahan Tea will look beyond its home base in the Nakhchivan Autonomous Republic and focus on strengthening distribution of its products across the whole of Azerbaijan. The company is also expected to step up investment in advertising its products. Its tea bags products in particular are likely to benefit from improvements in distribution and promotional support.

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