

Caffé Bene Co Ltd in Consumer Foodservice (South Korea)

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Abstracts

Due to the FTC's new regulations and recent restrictions on the expansion activities of large consumer foodservice companies, Caffé Bene is likely to face difficulties expanding its specialist coffee shops outlet network significantly during the forecast period. As such, the company is expected to focus on improving the profitability of its existing operation through a restructuring and reorganisation process. Caffé Bene is also expected to look for more growth opportunities in semi-captive...

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