

Caf?s/Bars in South Africa

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Abstracts

The national lockdown had a devastating effect on pubs/bars at the start of 2020, with these venues being required to close from 27 March until 17 August. In response to this, operators across the board sold vouchers, with platforms like 'Rally for your Bar & Restaurants' allowing them to reach their targeted market. This scheme allowed consumers to nominate a chosen venue, then purchase a voucher to use at the location once open. These vouchers were promoted as a way to help save the jobs and v...

Euromonitor International's Caf?s/Bars in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Caf?s, Chained Caf?s/Bars, Independent Caf?s/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Caf?s/Bars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Starbucks opens six new stores during the COVID-19 pandemic

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GLOBAL INDUSTRY ENVIRONMENT

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