

Caf?s/Bars in Romania

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Abstracts

Caf?s/bars was hit hard by the event of COVID-19 in 2020, particularly due to the category being highly fragmented with many small, independent outlets which have a common presence across all localities in Romania. Such smaller players often operate on small margins, thus do not have the financial capacity to survive periods of closure as the larger players do. Furthermore, small caf?s do not often have outside terrace spaces, thus were unable to benefit from the relaxed restrictions in June, no...

Euromonitor International's Caf?s/Bars in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Caf?s, Chained Caf?s/Bars, Independent Caf?s/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Caf?s/Bars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Caf s/bars hit hard, due to many smaller players in highly fragmented category unable to adapt to delivery options or survive periods of closures

Chained specialist coffee shops, however, continue to expand and offer home-delivery services

Starbucks maintains lead and continues to expand, while 5 to go remains the domestic player tipped for success

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5 to go strengthens its expansion plans through franchise partnership with Kaufland

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