

# Caf?s/Bars in Norway

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## Abstracts

Caf?s/bars maintained stable current value and transaction value growth in 2019, despite a slight decline in outlet numbers. Health and wellness remains a strong trend in Norway, with operators prioritising local produce and consumers reducing meat consumption in order to reduce their carbon emissions. Juice/smoothie bars particularly benefited from the health trend at the beginning of the review period. Although the concept remains popular amongst consumers, the category declined in current val...

Euromonitor International's Caf?s/Bars in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Consumer Foodservice by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Caf?s/Bars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CORONAVIRUS (COVID-19)

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