

Cafés/Bars in Ireland

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Abstracts

Cafés in Ireland maintained steady growth in value sales, outlets and transactions in 2019. Despite the uncertainty associated with Brexit and the late 2018 VAT increase in Ireland, cafés, in particular, have been able to successfully pass on additional costs to customers, maintaining their return on investment. The culture of cafés is strong in Ireland. Consequently, Ireland enjoys one of the highest levels of demand per capita, but also one of the highest rates in terms of value per transactio...

Euromonitor International's Cafés/Bars in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cafés/Bars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Although in the minority, chained bars/pubs outperform independent establishments

Sustainability initiatives boost the popularity of specialist coffee and tea shops

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Jump Juice increases its prominence in juice/smoothie bars

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CORONAVIRUS (COVID-19)

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