

# Cafés/Bars in France

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## Abstracts

Cafés/bars continued to record a weak performance in 2019 linked to the ongoing declines experienced by the largest categories of independent bars/pubs and independent cafés. Many of these establishments have been severely impacted by the drop in the number of outlets located in rural and suburban areas; in addition to running a business, many of these independent cafés/bars were a social link for less populous areas comprising older generations. However, they prove less of a draw to younger gen...

Euromonitor International's Cafés/Bars in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Consumer Foodservice by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Cafés/Bars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Independent operators struggle to attract customers due to outdated image and changing consumption patterns

Chained specialist coffee shops records strongest growth due to offer of contemporary concepts and high-quality coffee and snacks

Improving performance for niche of juice/smoothie bars driven by health trend

#### COMPETITIVE LANDSCAPE

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Chained coffee specialist shops highly ranked, comprising both local and international brands

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Increasing demand for home delivery driven by online third party delivery platforms

Chained players continue to gain ground, notably within limited-service and casual

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