

Cafés Candelas SL in Hot Drinks (Spain)

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Abstracts

Cafés Candelas was originally the main coffee supplier in Galicia. In recent years, the company experienced a geographic and channel expansion thanks to its last product launches and company acquisitions and, mostly, due to its rising competitiveness. Innovation and focus on fair trade and sustainable products were the company's principal commitments for 2011 and 2012.

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