

Cabanaquinta SA in Pet Care (Chile)

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Abstracts

Cabanaquinta will continue to invest in the Pet City pet shop chain over the forecast period, with a focus on increasing the diversity of products available within all price segments. For example, Pet City outlets are expected to start carrying more breed- and age-specific pet food, especially products for smaller dog breeds and senior dogs and cats. The company is also working to improve the quality of customer service in all its outlets.

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Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.



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