

CA Tabacalera Nacional in Tobacco (Venezuela)

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Date: July 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: CF9A241977AEN

Abstracts

Tabacalera Nacional will focus its efforts on strengthening its presence in the economy price band, which in 2016 saw a considerable gain in share due to falling purchasing power as a result of slow wage growth and very high inflation.

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