

C&A Nederland CV in Apparel and Footwear (Netherlands)

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Abstracts

C&A's focus is to remain one of the most affordable and leading retailers of apparel and footwear in the Netherlands. The company is seeking to remain competitive by opening new stores under new concepts while renovating its old stores to enable fashion to be a central concept in its stores. The company's new stores are less cluttered so as to give them a more modern and spacious appearance. Additionally, C&A is expected to further strengthen its online presence by focusing on the development of...

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