

Butter and Spreads in Russia

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Abstracts

During the latter part of the review period prior to the onset of the pandemic, retail volume sales of butter and spreads were in decline. This was mainly due to a significant increase in the unit price of butter and a growing perception of margarine and spreads as unhealthy. There is a growing awareness that diets containing high levels of saturated fats are associated with high levels of non-HDL (bad) cholesterol, which can lead to an increased risk of heart and circulatory diseases.

Euromonitor International's Butter and Spreads in Russia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Butter and Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BUTTER AND SPREADS IN RUSSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

As daily life normalises, pandemic boost to demand for butter melts away

Despite its affordability, retail volume sales of margarine continue to fall due to its unhealthy and unnatural image

Health and wellness offerings remains underdeveloped, but religious fasting offers a growth opportunity

PROSPECTS AND OPPORTUNITIES

Natural and healthy image will continue to support demand for butter

Economic recovery and heightened consumer interest in health and wellness will weigh on margarine and spreads

Consumer interest in cooking fats will remain limited, as vegetable oils are much more popular

CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2016-2021

Table 2 Sales of Butter and Spreads by Category: Value 2016-2021

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2016-2021

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Butter and Spreads: % Value 2017-2021

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2018-2021

Table 7 Distribution of Butter and Spreads by Format: % Value 2016-2021

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2021-2026

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2021-2026

Table 10 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2021-2026

Table 11 Forecast Sales of Butter and Spreads by Category: % Value Growth 2021-2026

DAIRY PRODUCTS AND ALTERNATIVES IN RUSSIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2021: The big picture

Key trends in 2021

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2016-2021

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth
2016-2021

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value
2017-2021

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2018-2021

Table 16 Penetration of Private Label by Category: % Value 2016-2021

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2016-2021

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value
2021-2026

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value
Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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