

# Butter and Spreads in the Netherlands

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## Abstracts

In 2023 butter and spreads in the Netherlands is facing a rise in average unit prices, albeit at a moderated pace when compared to the previous year, 2022, with a notable deficit of milk fat in the global markets underpinning the price hikes for butter. At the same time, escalating energy costs and a surge in packaging overheads remain key factors exacerbating the unit price pressures on butter, cooking fats, and margarine and spreads. The lingering conflict in Ukraine is exerting further pressu...

Euromonitor International's Butter and Spreads in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Butter and Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2023

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