

# Butter and Spreads in the Netherlands

<https://marketpublishers.com/r/B5E80091DC8EN.html>

Date: September 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: B5E80091DC8EN

## Abstracts

In 2023 butter and spreads in the Netherlands is facing a rise in average unit prices, albeit at a moderated pace when compared to the previous year, 2022, with a notable deficit of milk fat in the global markets underpinning the price hikes for butter. At the same time, escalating energy costs and a surge in packaging overheads remain key factors exacerbating the unit price pressures on butter, cooking fats, and margarine and spreads. The lingering conflict in Ukraine is exerting further pressu...

Euromonitor International's Butter and Spreads in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Butter and Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Butter and Spreads in the Netherlands  
Euromonitor International  
September 2023

### LIST OF CONTENTS AND TABLES

BUTTER AND SPREADS IN THE NETHERLANDS  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Rise in unit prices puts pressure on butter and spreads in 2023  
Dutch dietary patterns continue to evolve  
Value creation takes on prime importance in a saturated market

### PROSPECTS AND OPPORTUNITIES

Changing consumption patterns will hamper sales  
Butter to benefit from continued reimagining  
Margarine and spreads will continue to suffer from shifting preferences

### CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2018-2023  
Table 2 Sales of Butter and Spreads by Category: Value 2018-2023  
Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023  
Table 4 Sales of Butter and Spreads by Category: % Value Growth 2018-2023  
Table 5 NBO Company Shares of Butter and Spreads: % Value 2019-2023  
Table 6 LBN Brand Shares of Butter and Spreads: % Value 2020-2023  
Table 7 Distribution of Butter and Spreads by Format: % Value 2018-2023  
Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028  
Table 9 Forecast Sales of Butter and Spreads by Category: Value 2023-2028  
Table 10 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028  
Table 11 Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

### DAIRY PRODUCTS AND ALTERNATIVES IN THE NETHERLANDS

### EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture  
Key trends in 2023  
Competitive Landscape

Channel developments

What next for dairy products and alternatives?

## MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2018-2023

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Butter and Spreads in the Netherlands

Product link: <https://marketpublishers.com/r/B5E80091DC8EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B5E80091DC8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970