

Butter and Spreads in Kazakhstan

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Abstracts

Butter and spreads is expected to register double-digit current value growth, but much more muted volume growth. Kazakhstan has strong trade links with Russia in particular and its war in Ukraine is negatively impacting the Kazak economy and leading to high inflation. Margarine and spreads continues to account for most volume sales, though butter is expected to register higher value and volume growth in 2023. With consumers continuing to be price sensitive, in light of high inflation, consumers...

Euromonitor International's Butter and Spreads in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Butter and Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Butter and Spreads in Kazakhstan
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

BUTTER AND SPREADS IN KAZAKHSTAN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers buy smaller pack sizes, in order to reduce spend
Maslo-Delwill remains leading player in 2023
Cooking fats on the decline as the health and wellness trend gathers pace

PROSPECTS AND OPPORTUNITIES

Population growth boosts volume sales
Butter registers higher volume growth as consumers perceive it as healthier
In a mature product area, health and wellness key differentiators

CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2018-2023
Table 2 Sales of Butter and Spreads by Category: Value 2018-2023
Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023
Table 4 Sales of Butter and Spreads by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Butter and Spreads: % Value 2019-2023
Table 6 LBN Brand Shares of Butter and Spreads: % Value 2020-2023
Table 7 Distribution of Butter and Spreads by Format: % Value 2018-2023
Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028
Table 9 Forecast Sales of Butter and Spreads by Category: Value 2023-2028
Table 10 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028
Table 11 Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN KAZAKHSTAN

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 17 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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