

# Butter and Spreads in Belarus

<https://marketpublishers.com/r/BA30E8A6066EN.html>

Date: September 2021

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: BA30E8A6066EN

## Abstracts

Butter and spreads responded well to the COVID-19 pandemic in 2020, with current value and volume sales rising notably. Due to the ongoing lockdowns and restrictions, consumers were spending more time at home. This resulted in increased home cooking which naturally led to higher demand for butter and spreads. In 2021, butter and spreads will continue to perform well, however, current value and volume sales will slowdown. As the pandemic gradually comes to an end and consumers return to their pre...

Euromonitor International's Butter and Spreads in Belarus report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Butter, Cooking Fats, Margarine and Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Butter and Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Butter and spreads sees slowed growth as consumers return to their pre pandemic lifestyles

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Local players continue to lead butter and spreads in 2021

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