

Buszesz Zrt in Soft Drinks (Hungary)

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Abstracts

The main aim of the company is to gain share, particularly in energy drinks, by offering high-quality products at lower prices to compete with major brands on the market.

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Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Fruit/Vegetable Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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