

## **Business Services in Mexico**

https://marketpublishers.com/r/B2DE4EFA916EN.html

Date: April 2019

Pages: 16

Price: US\$ 660.00 (Single User License)

ID: B2DE4EFA916EN

#### **Abstracts**

Mexican enterprises maintained a healthy rate of expansion in 2018, fuelling spending on business services in the country. The agriculture and services sectors were the core drivers of growth, while export-oriented sectors also performed well due to rising trade with the US. In addition, the analysed industry's growth was also driven by higher foreign direct inflows in the first half of 2018 and stronger private consumption. However, business services spending grew slightly slower than in 2017,...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Business Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Accounting and Auditing, Advertising, Architectural and Engineering Services, Building-cleaning Services, Business and Management Consultancies, Investigation and Security Services, Legal Services, Market Research, Office Administrative and Other Business Services, Packaging Services, Photographic Services, Recruitment Agencies, Renting of Agricultural, Construction and Other Machinery, Renting of Air Transport Equipment, Renting of Land Transport Equipment, Renting of Personal and Household Goods, Renting of Water Transport Equipment, Research and Development, Technical Testing and Analysis.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.



### Why buy this report?

Get a detailed picture of the Business Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### **Contents**

Headlines

**Prospects** 

Strong Macroeconomic Framework and Improving Business Confidence Set To Drive Industry's Growth

Shortage of Skilled Labour Force Stimulate Demand for Recruitment Services

High Informality, Crime and Other Systemic Issues Hurt Mexican Companies

Competitive Landscape

Industry's Firms Adapt To Mexico's Rapid Digitization

**Industry Overview** 

Chart 1 Turnover

Chart 2 Value Added, LCU million

Chart 3 Profit and Profit Margin

Chart 4 Turnover by Category, LCU million

Chart 5 Recruitment Agencies Turnover

Chart 6 Accounting and Auditing Turnover

Chart 7 Office Administrative and Other Business Services Turnover

Chart 8 Investigation and Security Services Turnover

Chart 9 Business and Management Consultancies Turnover

Chart 10 Absolute Growth by Category, LCU million

Cost Structure

Chart 11 Cost Structure, LCU million

Chart 12 Costs' Structure

Trade

Chart 13 Imports, Exports and Trade Balance, LCU million

Chart 14 Exports by Category

Chart 15 Imports by Category

Market Structure

Chart 16 Market Structure, LCU million

Chart 17 Market Structure by Category, LCU million

**Buyers** 

Chart 18 Market Structure by Buyer

Chart 19 Demand Structure

Firmographics

Chart 20 Employment Statistics and Productivity

Chart 21 Industry Concentration, % share of Turnover

Chart 22 Top Companies' Shares, % of Turnover

Chart 23 Top Companies' Share Dynamics, % of Turnover



Chart 24 Turnover Performance by Company Industry Context

Chart 25 Industry vs GDP Performance, % YOY growth

Chart 26 Business Services vs Other Industries, LCU million

Chart 27 Industry Turnover by Region, USD million

Chart 28 Business Services in Latin America, USD million



#### I would like to order

Product name: Business Services in Mexico

Product link: <a href="https://marketpublishers.com/r/B2DE4EFA916EN.html">https://marketpublishers.com/r/B2DE4EFA916EN.html</a>
Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/B2DE4EFA916EN.html">https://marketpublishers.com/r/B2DE4EFA916EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970