

Business Services in Japan

<https://marketpublishers.com/r/B733E69B130EN.html>

Date: October 2019

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: B733E69B130EN

Abstracts

The industry ceased to expand in 2018, as Japanese enterprises had to deal with a deteriorating economic situation and reduced spending on business services. This was most notable among export-orientated companies, as their sales were hit by slowing external demand from countries such as China, which was involved in a trade dispute with the US and limited imports of Japanese components and equipment. In addition, the impact of weaker exports had spread throughout the Japanese economy, curbing bu...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Business Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Accounting and Auditing, Advertising, Architectural and Engineering Services, Building-cleaning Services, Business and Management Consultancies, Investigation and Security Services, Legal Services, Market Research, Office Administrative and Other Business Services, Packaging Services, Photographic Services, Recruitment Agencies, Renting of Agricultural, Construction and Other Machinery, Renting of Air Transport Equipment, Renting of Land Transport Equipment, Renting of Personal and Household Goods, Renting of Water Transport Equipment, Research and Development, Technical Testing and Analysis.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Business Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Businesses Limit Expenses As Economic Situation Deteriorates

Japanese Firms Maintain Heavy R&d Investments

Digital Services Bring in More Revenues

Competitive Landscape

Companies Build Their Technological Capabilities

More Resources Are Directed To Foreign Expansion

Industry Overview

Chart 1 Turnover 2003-2023, LCU million

Chart 2 Value Added 2013-2018, LCU million

Chart 3 Profit and Profit Margin 2013-2018

Chart 4 Turnover and Growth by Category 2018, LCU million

Chart 5 Research And Development Turnover 2003-2023, LCU million

Chart 6 Architectural And Engineering Services Turnover 2003-2023, LCU million

Chart 7 Advertising Turnover 2003-2023, LCU million

Chart 8 Recruitment Agencies Turnover 2003-2023, LCU million

Chart 9 Building-Cleaning Services Turnover 2003-2023, LCU million

Chart 10 Absolute Growth by Category, LCU million

Cost Structure

Chart 11 Cost Structure 2018, LCU million

Chart 12 B2B Costs and Growth 2018, LCU million

Trade

Chart 13 Imports, Exports and Trade Balance 2013-2018, LCU million

Chart 14 Exports 2013-2018, LCU million

Chart 15 Exports Share by Category 2013-2018, % of Total Exports

Chart 16 Imports 2013-2018, LCU million

Chart 17 Imports Share by Category 2013-2018, % of Total Imports

Market Structure

Chart 18 Market Structure by Category 2013-2018, LCU million

Chart 19 Market Share by Category 2013-2018, % of Total Market

Chart 20 Market Structure 2013-2018, LCU million

Buyers

Chart 21 Market Structure by Buyer 2018, LCU million

Chart 22 B2B Buyers and Growth 2018, LCU million

Firmographics

Chart 23 Employment Statistics and Productivity 2013-2018

Chart 24 Industry Concentration 2013-2018, % Share of Turnover

Chart 25 Top Companies' Shares 2018, % of Turnover

Chart 26 Top 5 Companies' Share Dynamics 2013-2018, % of Turnover

Chart 27 Turnover Performance by Company 2013-2018

Digital Business

Chart 28 Share of E-Commerce Activities 2018-2023, %

Industry Context

Chart 29 Attractiveness Index in Selected Industries 2018

Chart 30 Industry vs GDP Performance 2003-2023, % y-o-y Growth

Chart 31 Business services vs Other Industries 2003-2023, LCU million

Chart 32 Industry Turnover by Region 2018, USD million

Chart 33 Business Services in Asia Pacific 2003-2023, USD million

I would like to order

Product name: Business Services in Japan

Product link: <https://marketpublishers.com/r/B733E69B130EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B733E69B130EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970