

Business Services in France

<https://marketpublishers.com/r/B516D55B487EN.html>

Date: August 2020

Pages: 24

Price: US\$ 660.00 (Single User License)

ID: B516D55B487EN

Abstracts

Despite the slowing down of the French economy, the industry saw strong growth in 2019. The increase was largely driven by steadily growing demand from B2B buyers. Over the year, business and management consultancies reported robust turnover growth due to increased demand for digital consulting, while advertising saw a rise in revenues as social media ads gained unprecedented popularity. Moreover, investment grew substantially in 2019, supported by the government, contributing to the industry's...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Business Services market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Accounting and Auditing, Advertising, Architectural and Engineering Services, Building-cleaning Services, Business and Management Consultancies, Investigation and Security Services, Legal Services, Market Research, Office Administrative and Other Business Services, Packaging Services, Photographic Services, Recruitment Agencies, Renting of Agricultural, Construction and Other Machinery, Renting of Air Transport Equipment, Renting of Land Transport Equipment, Renting of Personal and Household Goods, Renting of Water Transport Equipment, Research and Development, Technical Testing and Analysis.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Business Services market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Business services growth to decelerate due to economic weakness

The consultancy industry to be impaired as clients suspend projects

Digital advertising is likely to maintain growth as consumer behaviour changes due to lockdown measures

Competitive Landscape

French authorities raise concerns over Google dominating the market for digital advertising

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Business And Management Consultancies Turnover 2004-2024, LCU million

CHART 6 Office Administrative And Other Business Services Turnover 2004-2024, LCU million

CHART 7 Architectural And Engineering Services Turnover 2004-2024, LCU million

CHART 8 Research And Development Turnover 2004-2024, LCU million

CHART 9 Recruitment Agencies Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

CHART 12 B2B Costs and Growth 2019, LCU million

Trade

CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 14 Exports 2014-2019, LCU million

CHART 15 Exports Share by Category 2014-2019, % of Total Exports

CHART 16 Imports 2014-2019, LCU million

CHART 17 Imports Share by Category 2014-2019, % of Total Imports

Market Structure

CHART 18 Market Structure by Category 2014-2019, LCU million

CHART 19 Market Share by Category 2014-2019, % of Total Market

CHART 20 Market Structure 2014-2019, LCU million

Buyers

CHART 21 Market Structure by Buyer 2019, LCU million

CHART 22 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 23 Employment Statistics and Productivity 2014-2019

CHART 24 Number of Companies by Company's Size 2014-2019

CHART 25 Firmographics Distribution by Company Size 2014-2019, % of Total Companies

CHART 26 Industry Concentration 2014-2019, % Share of Turnover

CHART 27 Top Companies' Shares 2019, % of Turnover

CHART 28 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 29 Turnover Performance by Company 2014-2019

Digital Business

CHART 30 Share of E-Commerce Activities 2019-2024, %

CHART 31 Number of Companies Receiving Orders Online 2014-2019

CHART 32 Number of Companies Placing Orders Online 2014-2019

CHART 33 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 34 Attractiveness Index in Selected Industries 2019

CHART 35 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 36 Business services vs Other Industries 2004-2024, LCU million

CHART 37 Industry Turnover by Region 2019, USD million

CHART 38 Business Services in Western Europe 2004-2024, USD million

I would like to order

Product name: Business Services in France

Product link: <https://marketpublishers.com/r/B516D55B487EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B516D55B487EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970