

## **Business Services in China**

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#### **Abstracts**

China's business services maintained stable growth in 2019, supported by increased demand and business expansion. For instance, the advertising industry continued to grow rapidly over the year, largely driven by burgeoning e-commerce and rising spending on digital advertising. However, some industries started to see a deceleration in growth after years of consistent development. For example, architectural and engineering services revenues grew at a slower rate due to slackening demand for new co...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.



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