

Business Dynamics in the Middle East and Africa

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Abstracts

The Middle East and Africa has potential as a foreign direct investment destination, although it still suffers from a challenging business climate and significant levels of government instability. Although unemployment remains high, improvements are made through focusing on education, and state and private sector initiatives. Promising developments are to be made in the telecoms industry, with the region seeing a strong rise in mobile telephone subscribers and developments of big ICT projects.

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