

# Busby Trading SA (Pty) Ltd in Personal Accessories (South Africa)

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## Abstracts

The company aims to remain the leader in the distribution and retail of fashion accessories and retail travel goods. The company aims to attain this by continued stocking of established global brands that have more appeal to consumers who prefer to align themselves with global trends as well as well-established brands. Busby Trading faces a key challenge in maintaining good relations with leading retailers in the country who always have other suppliers offering services similar to Busby and...

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