

Burberry Middle East LLC in Luxury Goods (United Arab Emirates)

<https://marketpublishers.com/r/B94A7D80101EN.html>

Date: June 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B94A7D80101EN

Abstracts

Burberry is at the forefront entering the developing luxury scene in Abu Dhabi, and opened two new stores in the capital over the last two years. Besides geographical expansion, Burberry is also expected to further develop its childrenswear range, as the category is one of the most dynamic in the region and Burberry is keen to maintain its leading position. Having a very strong reputation among Emirati nationals and visitors from the GCC region, Burberry is set to remain one of the most...Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.**Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.**Why buy this report?**

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic DirectionKey FactsSummary 1 Burberry: Key FactsCompany
BackgroundSummary 2 Burberry: Luxury Brands by Category 2013Internet Strategy

I would like to order

Product name: Burberry Middle East LLC in Luxury Goods (United Arab Emirates)

Product link: <https://marketpublishers.com/r/B94A7D80101EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B94A7D80101EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970