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Burberry Middle East LLC in Luxury Goods (United Arab Emirates)

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Abstracts

Burberry is at the forefront entering the developing luxury scene in Abu Dhabi, and opened two new stores in the capital over the last two years. Besides geographical expansion, Burberry is also expected to further develop its childrenswear range, as the category is one of the most dynamic in the region and Burberry is keen to maintain its leading position. Having a very strong reputation among Emirati nationals and visitors from the GCC region, Burberry is set to remain one of the most...Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.**Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.**Why buy this report?**

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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