

Burberry Group Plc in Luxury Goods (Canada)

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Abstracts

Burberry Group is likely to prove fairly cautious in Canada the forecast period, due to the impact of poor global sales. There remains debate regarding the future performance of designer apparel and footwear (ready-to-wear) and luxury leather goods in Canada, with many expecting only muted growth and warning of overcrowding. The company is thus unlikely to dramatically expand its own store network in Canada in the forecast period, although it is likely to capitalise on any further expansion by t...

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Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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