

Bundesverband der Deutschen Volksbanken & Raiffeisenbanken (BVR) in Financial Cards and Payments (Germany)

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Abstracts

Bundesverband der Deutschen Volksbanken & Raiffeisenbanken (BVR) is typically a follower in the market, with a very conservative approach to banking, and it is careful to invest in innovation. In this regard, the bank is expected to continue to focus on the tried and trusted, and its strategy is therefore growth through strong roots. Furthermore, the banking association's strategy will focus on increasing the number of members, training and generally customer satisfaction. In addition, as BVR...

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Contents

Strategic Direction

Key Facts

Summary 1 Bundesverband der Deutschen Volksbanken & Raiffeisenbanken:

Operational Indicators

Company Background

Competitive Positioning

Summary 2 Bundesverband der Deutschen Volksbanken & Raiffeisenbanken (BVR):

Competitive Position 2013

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