

Budapest Bank Zrt in Financial Cards and Payments (Hungary)

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Abstracts

Budapest Bank ranked sixth in terms of assets in the Hungarian banking sector in 2013. The company follows a universal banking model and has a strong position among both SMEs and individuals. In addition to traditional retail and corporate banking, the company also puts great emphasis on premium and private banking clientele. The government acquired Budapest Bank from GE Capital at the end of 2014.

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