

# **Bucharest City Review**

https://marketpublishers.com/r/B6BC696F967EN.html Date: October 2014 Pages: 23 Price: US\$ 650.00 (Single User License) ID: B6BC696F967EN

## **Abstracts**

Bucharest is considered the most developed city in Romania, home to the country's key business and industrial parks. Romania's qualified workforce, concentrated in Bucharest, contributes to the city's excellent economic performance. In 2012, Bucharest accounted for 25% of the country's GDP with only 11% of Romania's workforce. Euromonitor International Bucharest City Review outlines the latest trends in the city's economic developments, consumer profile and other topics.

Euromonitor's City Review report

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Cities market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor



International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### Contents

**Bucharest Review at A Glance** Understanding Bucharest Review Structure Chart 1 Overview Key Facts on Bucharest Summary 1 Key Facts On Bucharest 2007, 2012, 2017 **Bucharest Highlights** History Delimitation of the Metropolitan Region Chart 2 Map Of Bucharest Metropolitan Area Main Business Districts Economy of the City Industrial Make-up Chart 3 Industrial Composition Of Bucharest 2012 Chart 4 Labour Productivity: Selected Cities 2012 Summary 2 Bucharest Manufacturing 2012 Summary 3 Bucharest Commerce 2012 Summary 4 Bucharest Business services 2012 Recent Developments and Outlook Summary 5 Labour Market Changes in Bucharest 2007-2012 Chart 5 Dynamics Of Real GDP In Bucharest, Romania and Other Cities in Eastern Europe over the 2007-2017 **Consumer Profile** City Demographics Chart 6 Population By Age 2012 Chart 7 Drivers Of Population Growth In Bucharest 2007-2012 Household Income Chart 8 Household Distribution By Income In Bucharest 2012 and 2017 **Consumer Expenditure** Structure of Household Budget Summary 6 Bucharest Household Budget Structure By Consumer Expenditure Item, % of total Chart 9 Comparison Of Household Expenditure in Bucharest and Romania **City Lifestyle** City Affordability Chart 10 Household Expenditure On Housing: Selected Cities 2012 Chart 11 Household Expenditure On Transport: Selected Cities 2012 Definitions



Appendix

Summary 7 GDP Development, 2007, 2012, 2017

Summary 8 GDP By Origin, Current Prices, US\$, Million, 2007-2012

Summary 9 Population And Labour Force, 2007-2012

Summary 10 Employed population by economic sector, % of total, 2007-2012

Summary 11 Population By Sex And Broad Age Groups, '000, 2007-2012

Summary 12 Population Growth, 2007-2012

Summary 13 Total Population, 2013-2017, 2020

Summary 14 Population By Educational Attainment, 2007-2012

Summary 15 Structure Of Consumer Expenditure By Main Category, 2007-2012

Summary 16 Consumer Expenditure By Main Category, Per Household, Constant

(2012) Prices, US\$, 2007, 2012, 2017

Summary 17 Households By Income Band, % Of Total, Constant (2012) Prices 2007, 2012, 2017

Summary 18 Households By Income Band, '000, Current Prices 2007-2012

- Summary 19 Inflation, 2007-2012
- Summary 20 Transport indicators, 2007-2012
- Summary 21 Tourism 2007-2012
- Summary 22 Air Pollution, concentration in micrograms per cubic metre, 2007-2012



#### I would like to order

Product name: Bucharest City Review

Product link: <u>https://marketpublishers.com/r/B6BC696F967EN.html</u>

Price: US\$ 650.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/B6BC696F967EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970