

BST Srl in Home and Garden (Italy)

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Abstracts

BST's strategy is to continue leading the Italian market with the creation and production of high quality charcoal and gas barbecues, grilling surfaces and gas stoves with an innovative design using pioneering technology. BST is expected to succeed in its goal and to remain a category leader.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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