

BSB SA in Apparel and Footwear (Greece)

<https://marketpublishers.com/r/B0857933F4EEN.html>

Date: April 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B0857933F4EEN

Abstracts

BSB is concentrating on reducing its operating and manufacturing costs, as well as increasing revenues. Expanding its retail network is amongst its plans, although its primary priority is to continue to produce quality lines at low cost, with on-time delivery of its distribution and greater profit margins.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 BSB SA: Key Facts

Summary 2 BSB SA: Operational Indicators

Company Background

Competitive Positioning

Summary 3 BSB SA: Competitive Position 2013

Retail Operations

Summary 4 BSB SA: Retail Operational Indicators

Internet Strategy

Chart 1 BSB SA: BSB in Athens

Production

I would like to order

Product name: BSB SA in Apparel and Footwear (Greece)

Product link: <https://marketpublishers.com/r/B0857933F4EEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B0857933F4EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970