

Brussels Airlines SA in Travel and Tourism (Belgium)

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Abstracts

In recent years Brussels Airlines has struggled due to a combination of increased competition from low-cost carriers and the economic downturn. The company's partnership with Lufthansa is essential to its further development as it is the airline which connects the European capital with the rest of the world, as well as being the source of future necessary investment. It will help the company to strengthen its competitiveness, expand its network of destinations and attract additional customers.

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