

Browar Ciechan Sp zoo in Alcoholic Drinks (Poland)

<https://marketpublishers.com/r/B678DBA549EEN.html>

Date: August 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B678DBA549EEN

Abstracts

The strategic goal of the company is to set up a group of regional breweries. Within five years, the group of five or six companies built around Browar Ciechan intends to be the fifth biggest player in sales of beer. The new group of companies will have a very well horizontally extended portfolio, including 36 brands. A new entity is expected to generate revenues of PLN100 million, and net profit of PLN20 million. The company plans also to extend the portfolio with produced in-house whisky.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

BROWAR CIECHAN SP ZOO IN ALCOHOLIC DRINKS (POLAND)

Euromonitor International

August 2013

Strategic Direction

Key Facts

Summary 1 Browar Ciechan Sp zoo: Key Facts

Summary 2 Browar Ciechan Sp zoo: Operational Indicators

Company Background

Production

Summary 3 Browar Ciechan Sp zoo: Production Statistics 2012

Competitive Positioning

I would like to order

Product name: Browar Ciechan Sp zoo in Alcoholic Drinks (Poland)

Product link: <https://marketpublishers.com/r/B678DBA549EEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B678DBA549EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970