

Brouwerij Haacht NV SA in Soft Drinks (Belgium)

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Abstracts

The fragile economic climate is a concern for Brouwerij Haacht in Belgium. Despite its performance in on-trade, the lower frequency rate of consumers patronising foodservice establishments in Belgium should hamper the overall performance of the company over the forecast period. Brouwerij Haacht should drive its strategic direction by increasing prices due to the previous and expected price volatility of raw materials and energy sources. Its long-term business relationships with multinationals...

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Contents

Strategic Direction

Key Facts

Summary 1 Brouwerij Haacht NV SA: Key Facts

Summary 2 Brouwerij Haacht NV SA: Operational Indicators

Company Background

Production

Summary 3 Brouwerij Haacht NV SA: Production Statistics 2012

Competitive Positioning

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