

Brouwerij Haacht NV SA in Alcoholic Drinks (Belgium)

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Abstracts

Over the forecast period Brouwerij Haacht is set to continue to focus on maintaining its position in the dynamic domestic premium lager category in Belgium. In recent years, the company has experienced declining sales in the on-trade channel, although this has been partially offset by rising sales through the retail channel. Sales of the company's own brands combined with rising sales of the private label beer produced by the company are likely to contribute to its anticipated increase in.

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