

## Brondi SpA in Consumer Electronics (Italy)

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### Abstracts

Brondi is expected to register a positive performance in the future, thanks to its focus on dual SIM smartphones, tablets, portable players, landline phones, transceivers and answering machines. In particular, the company should gain further market share due to its investments and innovations in the growing categories represented by smartphones and tablets. Furthermore, Brondi is an historic brand of Italian telephony and is widely recognised among Italian consumers.

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